

Portfolio

Process Book

Flash Website

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Creative Brief

Project Summary The purpose of this website is to create a port to present and promote all the work that I have done at the Art Institute of Washington.

Content: Home page featuring an animated splash page

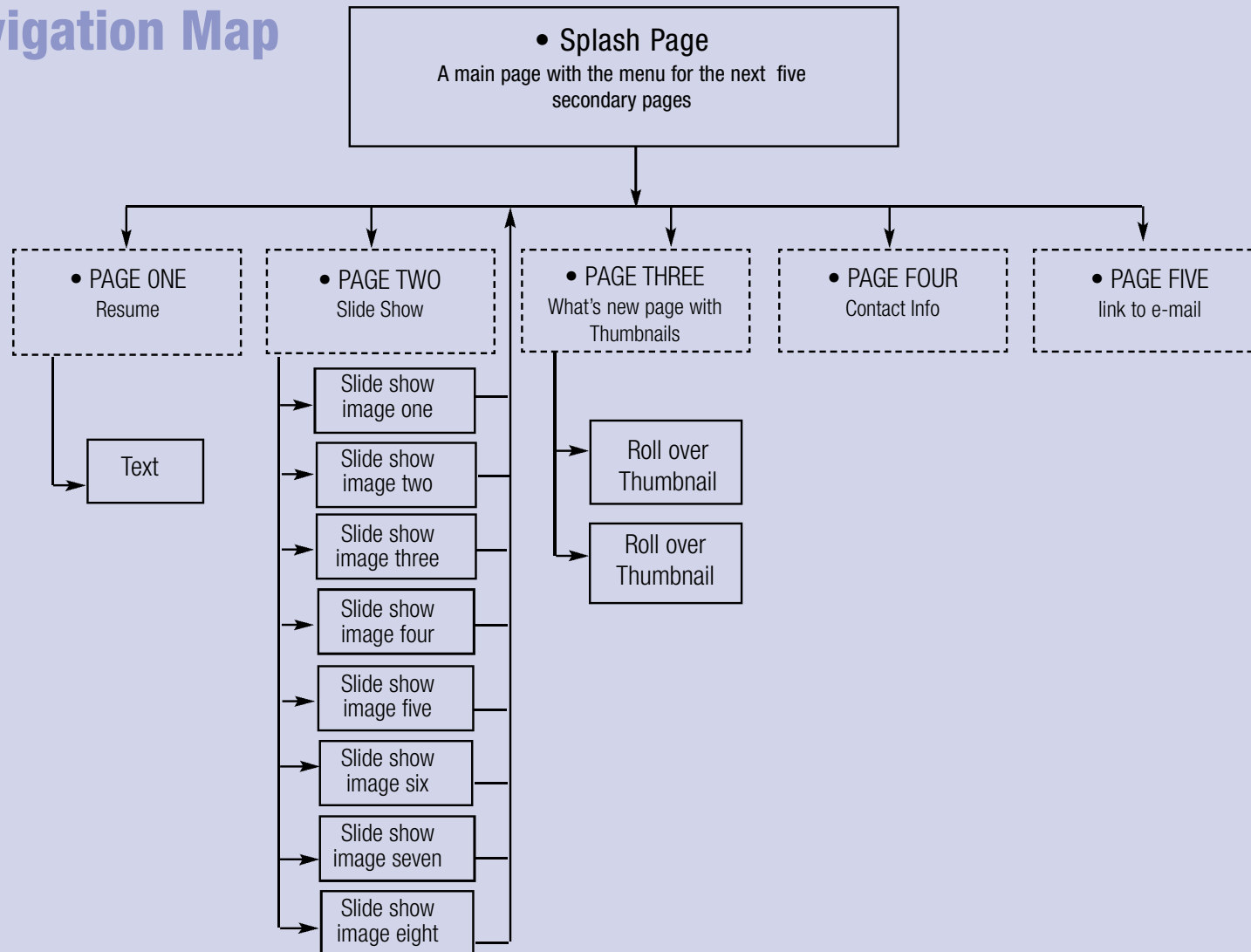
- Resume: Includes scroll bar text
- Slide Show: Includes back and forth buttons for the slide show
- What's new: Includes roll over thumbnails that display bigger when clicking on them.
- Contact info: from the website's creator.
- E-mail: a link to e-mail me.

Design Summary The layout for the splash page will be an animated slide that will include a background sound, after the first animation is over, the page will display all the links to the inside pages. The menu buttons have a sound.

Audience Profile The majority of the users will be clients interested in graphic design services.

Reception/Tone Attractive and dynamic.

Navigation Map



Wire Frame

Width: 720 pixels

Splash

Resume
page

Slide show
page

What's new
page

Contact Info
page

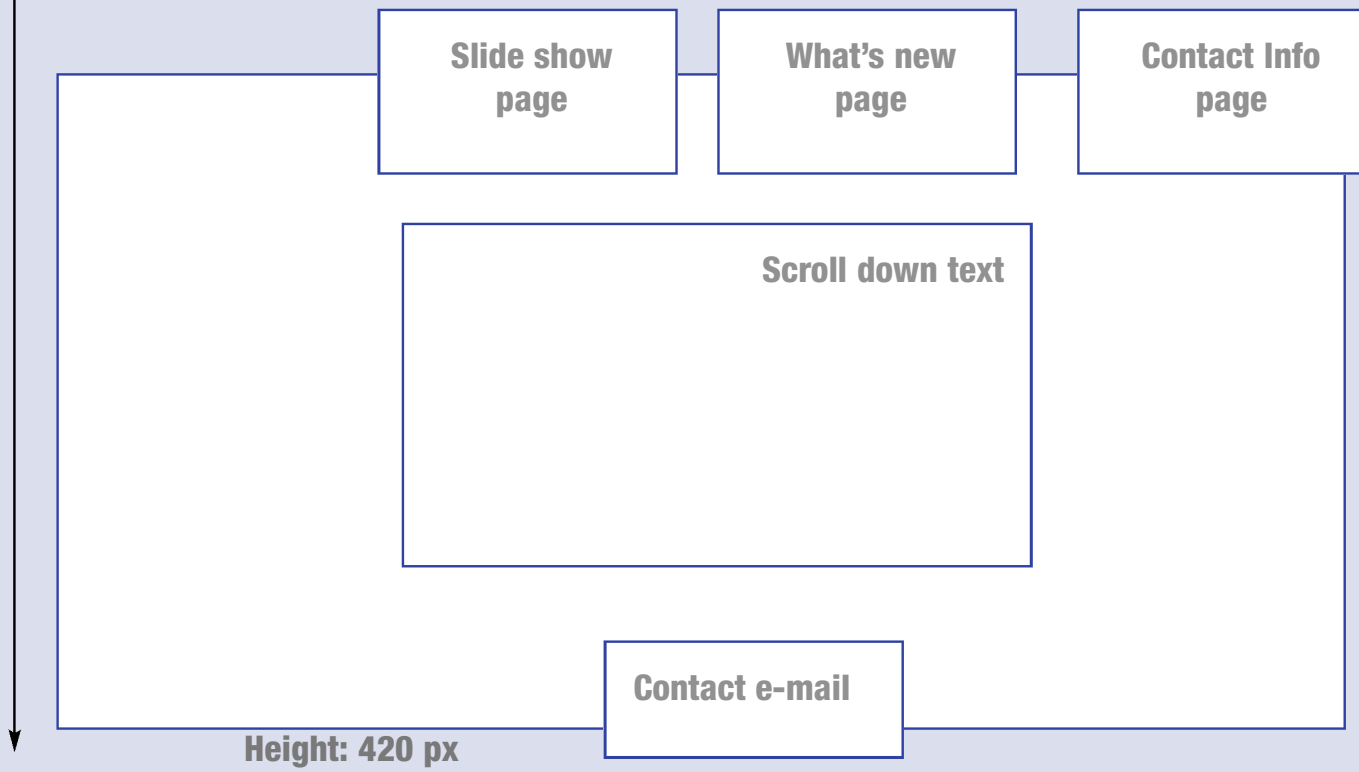
Contact e-mail

Height: 420 px

Wire Frame

Width: 720 pixels

Resume Page



Height: 420 px

Fonts and color

Fonts, html generated: Sanserif, Arial and Verdana.

Font on images: Helvetica Neuve light, Arial bold.

Font sizes: Menu 16p.
Head 20 p.
Body text 12 p.

Colors used on images: Blue= #”00FFFF”
White=#”FFFFFF”

Background color: White=#”FFFFFF”

Files list

Main Directory final.html

Pages background.swf
final_contactinfo.swf
final_resume.swf
final_slideshow.swf
final_whatsNew
final.swf
aresume.txt

MLA No MLA required because all the work presented in this process book and the website belongs to me.